



Bundesministerium
für Wirtschaft
und Energie

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INTERNATIONAL INDUSTRY CONFERENCE

7TH FEBRUARY 2017, BERLIN

TRADE

GLOBALISATION

NETWORKING

INNOVATION

COMPETITIVENESS

AUTOMATION

INDUSTRY 4.0



Agenda

Moderator: Dr. Marc Beise

- | | |
|---------|--|
| 08.30 h | Admission (accreditation and security check) |
| 10.00 h | Welcome |
| 10.05 h | Opening address
Brigitte Zypries, Federal Minister for Economic Affairs and Energy |
| 10.30 h | How can we stay who we are and change at the same time? - Positions of the alliance
Brigitte Zypries, Federal Minister for Economic Affairs and Energy
Jörg Hofmann, Chairman, Industrial Union of Metalworkers (IG Metall)
Prof. Dieter Kempf, President, Federation of German Industries (BDI)
Dr. Eric Schweitzer, President, Association of German Chambers of Commerce and Industry (DIHK) |
| 11.15 h | The industry in the global economy – creating the future together
Dr. Kurt Bock, CEO, BASF SE & President, German Chemical Industry Association (VCI)
Emma Marcegaglia, President, BusinessEurope
Manfred Schoch, Chairman of the Central and European Works Council, BMW AG |
| 12.00 h | Lunch break |





Agenda

13.00 h

Keynote

Global challenges for Europe

Jyrki Katainen, Vice-President of the European Commission for Jobs, Growth, Investment and Competitiveness

13.20 h

The American challenge: Transatlantic competition for industrial innovations

Kent Logsdon, Chargé d'Affaires ad interim of the United States of America

Oliver Tuszik, Vice President and General Manager, Cisco Germany

Michael Ziesemer, President, Association of the German Electrical and Electronics Industry (ZVEI)

Oliver Zühlke, Chairman of the General Works Council, Bayer AG

Moderator: Sven Afhüppe

14.10 h

Digitalisation of industry in China and Germany: the road ahead

Kerstin Ney, Chief Human Resources Officer, thyssenkrupp Components Technology

Gordon Riske, CEO, KION GROUP AG

Rüdiger Stroh, CEO, NXP Semiconductors Germany GmbH

Prof. Dr. Lei Xianzhang, General Director, European Representative Office - State Grid Corporation of China

Moderator: Dr. Sabine Stricker-Kellerer





Agenda

15.00 h

Coffee break

15.30 h

Europe: Can the transformation of industry succeed despite turbulent times?

Rainer Dulger, President, Gesamtmetall & Vice President, Confederation of German Employers' Associations (BDA)

Reiner Hoffmann, Chairman, German Trade Union Confederation (DGB)

Matthias Machnig, State Secretary in the Federal Ministry for Economic Affairs and Energy

Marcus A. Wassenberg, CFO, Rolls Royce Power System AG, Friedrichshafen

Moderator: **Daniela Schwarzer**

16.30 h

Get-together





Information

Registration

Follow this link to register now:

www.bmwi-registrierung.de/industriekonferenz

Organisation

We would like to organise our event barrier-free to ensure that all guests can participate. Should you have any further questions or need assistance on site, please feel free to contact our organising team: industriekonferenz@bmwi-registrierung.de

Venue

Westhafen Event & Convention Center (WECC)

Sektor B, Halle 1

Westhafenstr. 1 | 13353 Berlin

Arriving by bus and train

U-Bahn and S-Bahn: Westhafen or S-Bahn: Beusselstraße

Bus: 123, TXL (from S-Bahn: Beusselstraße)

The location is situated only some ten minutes walk from Westhafen or Beusselstraße U- and S-Bahnhof train stations.

Parking

Parkhaus MOA Bogen | Birkenstraße 56 | 10559 Berlin



Please allow for sufficient time due to the security checks in the entrance area.



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